



WPEC
c/o WTTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Dina Keever For Florida State Atto(74817)
McLaughlin & Associates (9012)
CAMPBELL, MARIANNE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2659186
Inv Date 10/28/2012
Terms CIA
Contract 1397604
Bill Type Weekly/Irregular
Period 10/22/2012 - 10/28/2012

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand DINA KEEVER 10/23 (481494)
Acct Types National/Political Candidate Agency BRD
Est/Headline 620/06389179
Demo A35+R
Revision
Comments DINA KEEVER 10/23
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 5:19:03PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Per week (4), Tu, We, Th, Fr	10/23/12 9:38AM (Tu)	00:30	Live with Kelly and Michael	DKTV12001HD	\$300.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 9:26AM (We)	00:30	Live with Kelly and Michael	DKTV12001HD	\$300.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (4), Tu, We, Th, Fr	10/25/12 9:29AM (Th)	00:30	Live with Kelly and Michael	DKTV12001HD	\$300.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (4), Tu, We, Th, Fr	10/26/12 9:29AM (Fr)	00:30	Live with Kelly and Michael	DKTV12001HD	\$300.00	
2.0	SPOT	10:00:00AM-11:00:00	Per week (4), Tu, We, Th, Fr	10/26/12 10:27AM (Fr)	00:30	CBS-Lets Make a Deal	DKTV12001HD	\$340.00	
2.0	SPOT			10/23/12			3 preempts @ \$340.00	\$0.00	Sold Out
3.0	SPOT	11:00:00AM-12:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 11:30AM (We)	00:30	CBS-The Price is Right	DKTV12001HD	\$625.00	
3.0	SPOT			10/23/12			3 preempts @ \$625.00	\$0.00	Sold Out
4.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/24/12 12:15PM (We)	00:30	News-WPEC CBS 12 News at Noon	DKTV12001HD	\$525.00	
4.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/25/12 12:09PM (Th)	00:30	News-WPEC CBS 12 News at Noon	DKTV12001HD	\$525.00	
4.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/25/12 12:15PM (Th)	00:30	News-WPEC CBS 12 News at Noon	DKTV12001HD	\$525.00	
4.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/26/12 12:15PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	DKTV12001HD	\$525.00	
5.0	SPOT	12:30:00PM- 2:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 1:29PM (We)	00:30	CBS-The Young & the Restless	DKTV12001HD	\$565.00	
5.0	SPOT	12:30:00PM- 2:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 1:59PM (We)	00:30	CBS-The Bold & the Beautiful	DKTV12001HD	\$565.00	
5.0	SPOT	12:30:00PM- 2:00:00	Per week (4), Tu, We, Th, Fr	10/25/12 1:59PM (Th)	00:30	CBS-The Bold & the Beautiful	DKTV12001HD	\$565.00	
5.0	SPOT	12:30:00PM- 2:00:00	Per week (4), Tu, We, Th, Fr	10/26/12 1:29PM (Fr)	00:30	CBS-The Young & the Restless	DKTV12001HD	\$565.00	
6.0	SPOT	2:00:00PM- 3:00:00	Per week (4), Tu, We, Th, Fr	10/23/12 2:30PM (Tu)	00:30	CBS-The Talk	DKTV12001HD	\$450.00	
6.0	SPOT	2:00:00PM- 3:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 2:28PM (We)	00:30	CBS-The Talk	DKTV12001HD	\$450.00	
6.0	SPOT	2:00:00PM- 3:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 2:59PM (We)	00:30	CBS-The Talk	DKTV12001HD	\$450.00	
6.0	SPOT	2:00:00PM- 3:00:00	Per week (4), Tu, We, Th, Fr	10/25/12 2:59PM (Th)	00:30	CBS-The Talk	DKTV12001HD	\$450.00	
7.0	SPOT	3:00:00PM- 4:00:00	Per week (4), Tu, We, Th, Fr	10/23/12 3:15PM (Tu)	00:30	The Doctors	DKTV12001HD	\$340.00	
7.0	SPOT	3:00:00PM- 4:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 3:16PM (We)	00:30	The Doctors	DKTV12001HD	\$340.00	
7.0	SPOT	3:00:00PM- 4:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 3:34PM (We)	00:30	The Doctors	DKTV12001HD	\$340.00	
7.0	SPOT	3:00:00PM- 4:00:00	Per week (4), Tu, We, Th, Fr	10/25/12 3:15PM (Th)	00:30	The Doctors	DKTV12001HD	\$340.00	
8.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/23/12 4:20PM (Tu)	00:30	Dr Phil	DKTV12001HD	\$525.00	
8.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 4:40PM (We)	00:30	Dr Phil	DKTV12001HD	\$525.00	
8.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/24/12 4:56PM (We)	00:30	Dr Phil	DKTV12001HD	\$525.00	
8.0	SPOT	4:00:00PM- 5:00:00	Per week (4), Tu, We, Th, Fr	10/25/12 4:50PM (Th)	00:30	Dr Phil	DKTV12001HD	\$525.00	
9.0	SPOT	11:00:00PM-11:30:00	Per week (2), Tu, We, Th, Fr	10/24/12 11:13PM (We)	00:30	News-WPEC CBS 12 News at 11p	DKTV12001HD	\$1050.00	
9.0	SPOT	11:00:00PM-11:30:00	Per week (2), Tu, We, Th, Fr	10/25/12 11:12PM (Th)	00:30	News-WPEC CBS 12 News at 11p	DKTV12001HD	\$1050.00	
10.0	Prime			10/23/12			1 preempt @ \$4000.00	\$0.00	Sold Out
11.0	Prime			10/26/12			1 preempt @ \$1000.00	\$0.00	Sold Out
12.0	Prime			10/26/12			1 preempt @ \$2000.00	\$0.00	Sold Out

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$13,885.00	Total Spots	28
Commission	(\$2,082.75)		
Net Total	\$11,802.25		



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c/o WTTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

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Salesperson

Dina Keever For Florida State Atto(74817)
McLaughlin & Associates (9012)
CAMPBELL, MARIANNE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2668394
Inv Date 11/4/2012
Terms CIA
Contract 1401606
Bill Type Weekly/Irregular
Period 10/29/2012 - 11/4/2012

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand DINA KEEVER 10/29 (482704)
Acct Types National/Political Candidate Agency BRD
Est/Headline 642/06398361
Demo A35+R
Revision
Comments DINA KEEVER 10/29
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/6/2012 5:26:31PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	10/30/12 9:36AM (Tu)	00:30	Live with Kelly and Michael	DKTV12001HD	\$500.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	11/01/12 9:51AM (Th)	00:30	Live with Kelly and Michael	DKTV12002HD	\$500.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	11/02/12 9:56AM (Fr)	00:30	Live with Kelly and Michael	DKTV12002HD	\$500.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/30/12 12:25PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	DKTV12001HD	\$875.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	10/31/12 12:15PM (We)	00:30	News-WPEC CBS 12 News at Noon	DKTV12001HD	\$875.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	11/01/12 12:10PM (Th)	00:30	News-WPEC CBS 12 News at Noon	DKTV12002HD	\$875.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (4), Tu, We, Th, Fr	11/01/12 12:15PM (Th)	00:30	News-WPEC CBS 12 News at Noon	DKTV12002HD	\$875.00	
3.0	SPOT	12:30:00PM- 2:00:00	Per week (4), Tu, We, Th, Fr	10/30/12 1:59PM (Tu)	00:30	CBS-The Bold & the Beautiful	DKTV12001HD	\$940.00	
3.0	SPOT	12:30:00PM- 2:00:00	Per week (4), Tu, We, Th, Fr	10/31/12 1:59PM (We)	00:30	CBS-The Bold & the Beautiful	DKTV12001HD	\$940.00	
3.0	SPOT	12:30:00PM- 2:00:00	Per week (4), Tu, We, Th, Fr	11/02/12 12:59PM (Fr)	00:30	CBS-The Young & the Restless	DKTV12002HD	\$940.00	
3.0	SPOT	12:30:00PM- 2:00:00	Per week (4), Tu, We, Th, Fr	11/02/12 1:29PM (Fr)	00:30	CBS-The Young & the Restless	DKTV12002HD	\$940.00	
4.0	SPOT	3:00:00PM- 4:00:00	Per week (2), Tu, We, Th, Fr	10/31/12 3:27PM (We)	00:30	The Doctors	DKTV12001HD	\$565.00	
4.0	SPOT	3:00:00PM- 4:00:00	Per week (2), Tu, We, Th, Fr	10/31/12 3:53PM (We)	00:30	The Doctors	DKTV12001HD	\$565.00	
5.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Tu, We, Th, Fr	10/30/12 4:26PM (Tu)	00:30	Dr Phil	DKTV12001HD	\$875.00	
5.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Tu, We, Th, Fr	10/30/12 4:43PM (Tu)	00:30	Dr Phil	DKTV12001HD	\$875.00	
5.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Tu, We, Th, Fr	10/31/12 4:23PM (We)	00:30	Dr Phil	DKTV12001HD	\$875.00	
5.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Tu, We, Th, Fr	11/01/12 4:16PM (Th)	00:30	Dr Phil	DKTV12002HD	\$875.00	
5.0	SPOT	4:00:00PM- 5:00:00	Per week (5), Tu, We, Th, Fr	11/02/12 4:09PM (Fr)	00:30	Dr Phil	DKTV12002HD	\$875.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$14,265.00	Total Spots	18
Commission	(\$2,139.75)		
Net Total	\$12,125.25		